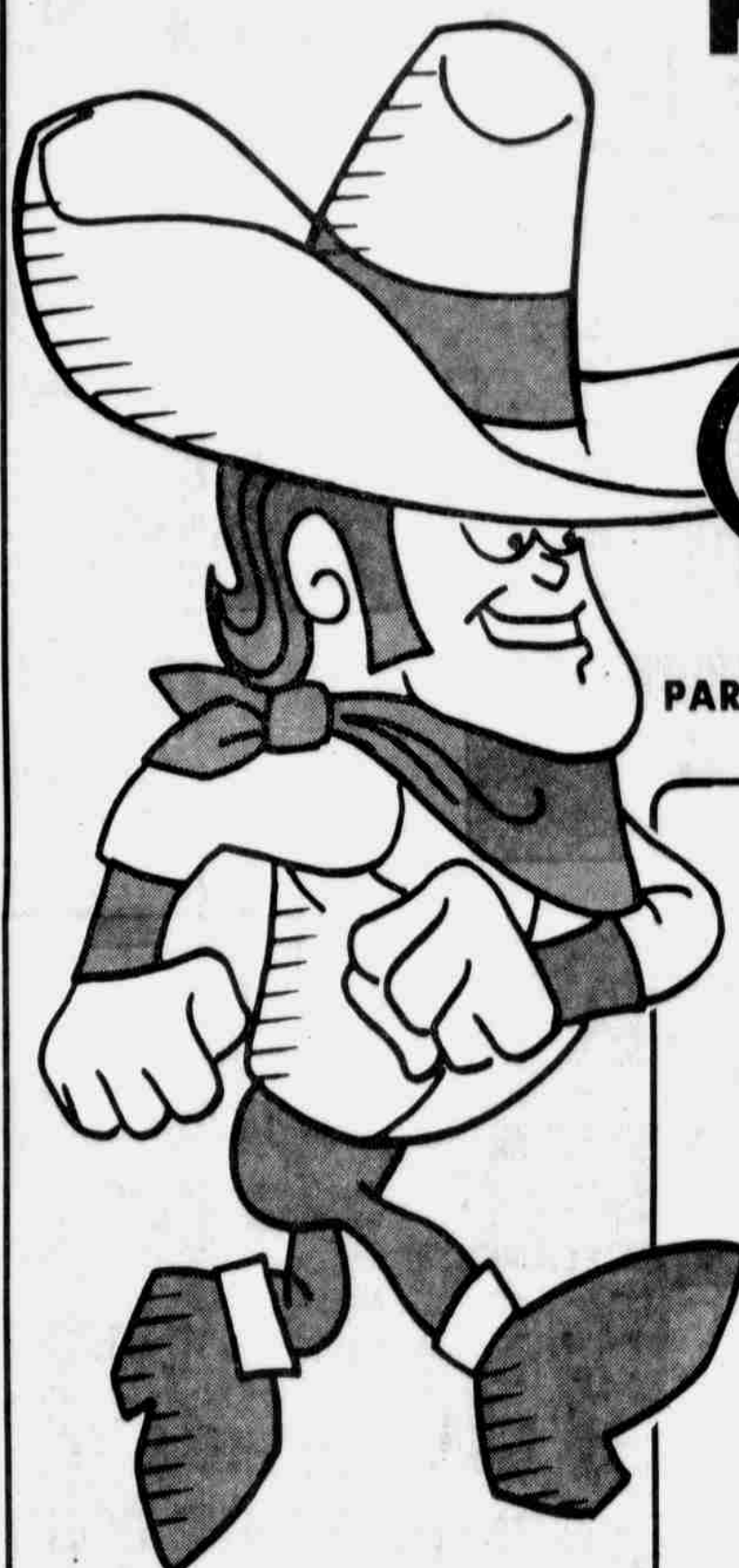


GRAND Remodeling CELEBRATION

STARTS TODAY AT 8:00 AM!

PARKDALE PLAZA



PARKDALE PLAZA SHOPPING CENTER
4000 SOUTH STAPLES, CORPUS CHRISTI

COME SEE OUR NEW LOOK!

Come visit the "new" H.E.B. at the Parkdale Plaza Shopping Center. Yes, it's true, H.E.B. has been at this location for several years. But, today, there's a "new" H.E.B. inside, completely remodeled, now one of the finest supermarkets in Corpus Christi.

Inside you'll find a delightfully new and colorful decor. There are exciting new display areas, a new produce department with "Y" tables an enlarged frozen food section with a complete variety of frozen convenience and party foods. These and many other changes were made after careful study of fine stores throughout Texas; and after many conversations with folks who've been trading with us for years--and with folks who haven't.

Come see. In decor, arrangement, variety and quality of foods and general merchandise, we've tried to meet both your needs and desires.

PAT KELLEY
STORE MANAGER
PARKDALE PLAZA HEB

REGISTER FOR VALUABLE PRIZES!

REGISTER AT THE "NEW"
PARKDALE PLAZA H.E.B.

NO PURCHASE NECESSARY, YOU NEED NOT BE
PRESENT TO WIN.

**FIRST
GRAND
PRIZE**

RCA 19-INCH COLOR TV SET

- 19-INCH DIAGONAL MEASURE
- BUILT IN VHF, DIPOLE UHF
- 3x5 SPEAKER

(\$395 Retail Value)

DRAWING SATURDAY, JAN. 5th, 1974 AT THE PARKDALE PLAZA H.E.B.

**SECOND
GRAND
PRIZE**

1-WHOLE SIDE U.S.D.A. CHOICE BEEF

- CUT AND WRAPPED
FOR YOUR FREEZER

RETAIL
VALUE
\$250

DRAWING SATURDAY, JAN. 5th, 1974 AT THE PARKDALE PLAZA H.E.B.

Because We Care, ALL THE TIME!

